



# MH DESIGN

# MACIE HUNT

## CREATIVE DESIGNER

I'm a creative designer focused on helping businesses present themselves clearly, professionally, and with intention. My work spans branding, website design, and both digital and print marketing materials, with an emphasis on strong visual hierarchy, clear communication, and cohesive brand identity.

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- Eagan, Minnesota
- mhdesignportfolio.com

## EXPERIENCE

### INDEPENDENT GRAPHIC DESIGN CONTRACTOR

Grizzly Construction + Subsidiaries (Dynasty Landscape & Design, Grizzly Concrete Solutions)

March 2025 - September 2025

- Designed complete brand identity materials, including brand guidelines packets and brand boards for Grizzly Construction + Subsidiaries
- Managed and created content for Grizzly Construction's social media presence, increasing engagement through curated posts and project highlights
- Produced a wide range of marketing collateral such as yard signs, flyers, door hangers, and a look book to support residential services and community outreach
- Directed on-site photography and content capture at active build projects for use in promotional campaigns
- Collaborated across teams to develop cohesive branding and advertising strategies for new company extensions

### FREELANCE GRAPHIC DESIGNER

Independent & Client Projects | 2023 - Present

- Designed brand identities and custom logos for small businesses and personal brands
- Built and designed websites for restaurant clients, including Roux & Brew (2023) and Waterfront Grill (redesign, 2025)
- Manage social media for Waiting Tables Podcast (2026–Present), creating content and visual assets to support audience growth and engagement
- Produced print and digital collateral including invitations, flyers, and promotional materials across various industries
- Deliver tailored design solutions that balance client vision with strong visual structure and brand consistency

### ADDITIONAL EXPERIENCE

Service Industry (Hospitality & Customer Service) | 2016 – 2025

- Extensive experience in high-volume customer service environments including serving and bartending
- Developed strong communication, multitasking, and problem-solving skills in fast-paced settings
- Built a customer-first mindset that translates into client-focused design work

## SKILLS

### Design Tools

- Adobe Creative Suite ● ● ● ● ●
- Canva Pro ● ● ● ● ●
- Wix Web Design ● ● ● ● ○

### Design Skills

- Branding & Identity ● ● ● ○ ○
- Logo Design ● ● ○ ○ ○
- Typography & Layout ● ● ● ● ●
- Color Theory ● ● ● ○ ○
- Digital Design ● ● ● ● ●
- Print Design ● ● ○ ○ ○

### Other Skills

- Social Media ● ● ● ○ ○
- Client Communication ● ● ● ● ○
- Project Management ● ● ● ● ○

## EDUCATION

### BACHELOR OF FINE ARTS

University of Louisiana Monroe  
2019 - 2023